

Dave Craig

Producer/Shooter/Editor

Dave began his journey in the film and television industry in 1994. In 2002 he established Dream to Screen Productions, through which he has produced, directed, edited, crafted 2D/3D visual effects, engineered live sound, photographed and created graphic art for a variety of scripted and unscripted projects. He has worked in almost every genre of the industry. When he's not working in the field, Dave is a part-time instructor and consultant, teaching digital media production and post-production as well as the Adobe Creative software suite. He is also the co-founder of Sharp Focus Creative Academy where students can learn film making by working along-side industry professionals on real-world productions. His latest venture is the co-creation of the 10-Week Film School, an all-encompassing on-line film school that takes students from script to screen.



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SKILLS

Producer

Shooter

Editor

2D/3D/VFX

Coordinator

Instructor

Live Sound

Graphic Artist

Photographer

CAREER HIGHLIGHTS

Sharp Focus Creative LLC

Co-founder/Co-director of Education/Consultant/Instructor/Producer

2019 - Present

Sharp Focus Creative Academy

- Co-Creator and founder of film school and production company specializing in film industry training. Co-created curriculum and designed courses for in-person and on-line delivery that allowed students to work alongside professionals on real-world productions.

AFI Fest & AFI Awards

Director/Editor/Segment Producer/Video Production Supervisor

2005 - 2010

American Film Institute

- Responsible for media coverage of all aspects of film festival including red carpets, junkets, Q&A's and parties. Trained and coordinated volunteer crew of 50 to aid in the 24hr operation of production and post-production facilities. Ensured all media was distributed to various broadcast television and web outlets on daily deadlines.

Operation LionClaws Military Simulation Docuseries

Producer/Director/Editor

2003 - Present

Best of USA Marketing / Dream to Screen Productions

- Provided production & post, crews and equipment for nationwide event docuseries and fundraising arm of the U.S. Army. Produced over 50 short and full-length DVD/Blu-ray and online delivered titles from 2004 to 2018. Responsible for design, branding and marketing materials from print to audio/visual.

Unicef PSA Series

Co-Producer/Director/Lighting Design

2005

Xingu Films / Trudie Styler

- Co-Producer, director and lighting design for a series of PSAs for UNICEF featuring Tom Hanks and Dustin Hoffman.

Rules of the Game: Web Series

Co-Producer/Co-Director/Editor

2008

Harper Collins Publishing / MySpace TV

- Web series for Neil Strauss's NYT Best-Selling title "Rules of the Game." This award-winning series won acknowledgements for editing and received over 10 million views.

CAREER HIGHLIGHTS

Exploring Southern California: Travel Series

Producer/Writer/Director/Editor

2008 – 2012

- Written, directed and edited by Dave Craig, translated into Mandarin Chinese for Chinese television outlets. This narrative series showcases the travels of four Chinese friends, their fluent Chinese speaking caucasian tour guide on their adventures to San Diego, Buena Park, Knott's Berry Farm, Disneyland and Universal Studios as well as various other Southern California tourist destinations.

Assistance League: 30sec & 90sec National Ad Campaign.

Co-Producer/Editor/Colorist

2018

- Co-created, produced, edited, online edit and color for national 30sec and 90sec ad campaign for Assistance League.

Adobe CC & New Media Instructor

Video Symphony School of Media Production

2012 – 2015

- Instructor: Adobe Creative Suite, Digital Media Workflow & Delivery, New Media Digital Production, Advanced Encoding.

The Vision Awards: Multi-Camera Broadcast Awards Show

Co-Producer/Technical Director/Segment Producer/Editor

2006 – 2008

- Provided crews, produced clip reels and interviews and technical directed this broadcast television awards show celebrating celebrities fighting blindness through RP International.

Texas Triggers Promo: Top Shot Spin-Off

Producer/Director/Camera Op

2012

- Produced high impact promo and marketing materials for History Channel & Colby Donaldson's Top Shot Experience.

ORGANIZATIONS

Screen Actors Guild (2001 – Present)

Union Member

BPOE Elks (2014 – Present)

Member / Volunteer

Special Operations Warrior Foundation (2004 – Present)

Fundraising Volunteer

Pet Care Foundation (2012 – Present)

Fundraising Volunteer

NOTABLE CLIENTS

