DAVE CRAIG

PRODUCER | DIRECTOR | CINEMATOGRAPHER | EDITOR

Redding, CA | Northern California | dave@dreamtoscreen.com | (310) 975-4840
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PROFESSIONAL SUMMARY

Producer, director, cinematographer and editor with more than 30 years of experience creating commercial, corporate, broadcast, documentary, event and digital content. Founder of Dream to Screen Productions, with extensive experience leading projects from concept and pre-production through production, cinematography, post-production and final delivery. Based in Redding and available throughout Northern California for project-based, contract and ongoing production work. FAA Part 107 Remote Pilot.

CORE SKILLS

Commercial & Corporate Production | Cinematography | Video Editing & Post-Production | Multi-Camera Production & Live Switching | Conference & Event Video | Interviews & Testimonials | Branded & Documentary Content | Livestreaming & Live Event Production | Drone Cinematography | Photography

DREAM TO SCREEN PRODUCTIONS

Founder | Producer | Director | Cinematographer | Editor **2002–Present**

Lead commercial, corporate, broadcast, documentary, podcast, event and digital productions from concept through final delivery, combining creative leadership with hands-on production and post-production expertise.

Produce and direct crews, interviews, on-camera talent, location shoots, multi-camera productions and live events while providing cinematography, lighting, editing, motion graphics and audio post-production.

Develop creative concepts, scripts and production approaches, shaping projects from idea through execution while coordinating the people, resources and workflows needed to deliver the work successfully.

SELECTED CLIENTS & ORGANIZATIONS:

The Walt Disney Company | Universal Studios | American Film Institute | UNICEF | U.S. Army / National Guard | CBS | HarperCollins | Law & Crime Productions / CourtTV

SELECTED RECENT WORK:

Law & Crime Productions / CourtTV - Director of Photography | Dr. Killigan's - DP & Editor, Commercial/Promotional Content | Restore Healthcare - Producer, DP & Editor, Podcasts, Promotional Content & Conferences | BraveCo - Producer, Director, DP & Editor, Podcast Production | Bethel Music - Editor, Paul and Hannah McClure: After His Heart e-course

ADDITIONAL RECENT PODCAST PRODUCTIONS:

Tenessa Talks | Changed Movement | Cultural Catalyst with Kris Vallotton

BETHEL COLLEGE MARKETING

Senior Video Producer & Content Creator **2024–September 2025**

Led end-to-end production of multimedia content across commercial, promotional, social, broadcast, live-event and podcast platforms.

Directed crews and managed camera, lighting, audio, live-production and post-production workflows for commercials, promotional videos, livestreams and video podcasts.

Produced and edited original and repurposed content for marketing and advertising campaigns, incorporating motion graphics, sound design and platform-specific delivery.

SELECTED PRODUCTION EXPERIENCE & CREDITS

BROADCAST, ENTERTAINMENT & BRANDED CONTENT

Law & Crime Productions / CourtTV — Director of Photography, I Shot Someone, Episode 106

UNICEF — Producer, Director of Photography & Camera Operator, national PSA campaign featuring Tom Hanks and Dustin Hoffman; produced alongside Trudie Styler and Sting

CBS / MGTV — Director, Camera Operator, Editor & Lighting Design, Behind Y&R: Victoria Rowell

HarperCollins / MySpace TV — Co-Producer, Co-Director & Editor, Rules of the Game starring David Faustino, Corin Nemec and Dave Navarro; Producer & Editor, Everybody Loves You When You're Dead book trailer

John Semper / Spider-Man: The Animated Series 30th Anniversary Q&A — Co-Producer, Camera Operator & Editor

Speed Channel / NASCAR Craftsman Truck Series — Camera Operator & Lighting Design, driver/team interviews and B-roll

Col. Danny McKnight - The Story of Black Hawk Down — Producer, Director, Camera Operator & Editor; multi-camera documentary/DVD production

Inclusion Matters — Editor, promotional video displayed on the Nasdaq building in New York City

COMMERCIAL, CORPORATE & INSTITUTIONAL

U.S. Army / Army National Guard — Producer, Director, Editor & DVD Producer/Author, recruitment and promotional production

Los Angeles World Airports / LAX — Producer, Director, Editor & Event Producer; promotional video, photography and live/special-event production

China Tourism Series / Exploring Southern California — Writer, Producer, Director, DP & Editor; two U.S. tourism productions for the Chinese market featuring participating destinations and sponsors including Disney and Universal Studios

Assistance League — Co-Creator, Producer, Editor, Online Editor & Colorist, national 30- and 90-second advertising campaign

LIVE, MULTI-CAMERA & EVENT PRODUCTION

Restore Healthcare Conference — Co-Producer, Director of Photography & Editor, 2025–2026

The Vision Awards — Co-Producer, Technical Director / Supervisor, DP / Camera Operator & Editor

Annual ABA-LA Awards — Producer, Director, Editor & DVD Author; seven years of multi-camera live-event production and interviews

Operation Lion Claws Military Simulation Series / Best of USA Marketing — Producer, Director, Camera Operator & Editor; 50+ documentary, event, promotional and episodic projects produced from 2003–2019

SELECTED PROFESSIONAL EXPERIENCE

AMERICAN FILM INSTITUTE - AFI FEST, AFI AWARDS & AFI LIFE ACHIEVEMENT AWARDS

Producer | Director | Editor | Video Production / Media Supervisor 2005–2010

Produced and supervised media coverage across AFI Fest, AFI Awards and AFI Life Achievement Award events, including celebrity red-carpet interviews, press junkets, Q&As and VIP coverage. Directed interview production and managed rapid-turnaround production/post workflows, media delivery and large volunteer production teams.

ADDITIONAL LEADERSHIP EXPERIENCE

Bethel College, Conservatory of the Arts — Program Head, Film & Digital Media Production | Associate Dean / Associate Dean of Cinematic Arts | 2021–2024. Led Film & Digital Media Production and Screenwriting programs, developed industry-focused curriculum and mentored faculty and emerging filmmakers.

TECHNICAL SKILLS & PRODUCTION CAPABILITIES

PRODUCTION: Cinema, ENG/EFP & hybrid camera workflows | Lighting | Multi-camera production | Live switching | Livestreaming | Green screen & virtual production | Location audio | Drone cinematography

POST-PRODUCTION: Adobe Premiere Pro | After Effects | Photoshop | Audition | DaVinci Resolve | Motion graphics | Compositing | Color workflows | Audio finishing | Media management & delivery

CREATIVE & PRODUCTION: Creative development | Script development | Directing crews & talent | Production planning | Client collaboration | Multi-platform delivery

CERTIFICATION: FAA Part 107 Remote Pilot