

DAVE CRAIG

PRODUCER/SHOOTER/EDITOR

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ABOUT DAVE

Dave began his journey in the film and television industry in 1994. In 2002 he established Vision Media Group and Dream to Screen Productions, through which he has produced, directed, edited, crafted 2D/3D visual effects, engineered live sound, photographed, and created graphic art for a variety of scripted and unscripted projects. He has worked in almost every genre of the industry. Dave provides exemplary creative media services to his clients while constantly pushing the boundaries of his current skills and knowledge. He is solid, creative producer who understands the balance of managing a production, leading a crew, and completing projects on time and on budget.

When he's not working in the field, Dave is a part-time instructor and consultant, teaching digital media production and post-production as well as the Adobe Creative software suite. He is also the co-creator and co-owner of Sharp Focus Creative Academy where students can learn film making by working along-side industry professionals on real-world productions. His latest venture is the co-creation of the 10-Week Film School, an all-encompassing on-line film school that takes students from script to screen.

*Client list available on request. ** See also sharpfocus.com/training

CAREER HIGHLIGHTS

Sharp Focus Creative LLC – Co-founder, Creator, Consultant, Instructor. 2019-

Co-Creator and founder of film school and production company specializing in film industry training. Co-created curriculum and designed courses for in-person and on-line delivery that allowed students to work alongside professionals on real-world productions.

Video Symphony Pro School of Media Production - Instructor 2012-2015

Adobe Software and New Media instructor specializing in Photoshop, After Effects, Premiere, Encore, Media Workflows & Delivery and Advanced Encoding.

AFI Fest & AFI Awards – Video Production / Media Supervisor / Instructor 2005-2010

Responsible for providing video coverage including all red carpets, junkets, Q&A's and parties for the festival and outside TV and web outlets. Trained, managed and coordinated a volunteer crew of 50 to aid in the 24hr operation of the production and post-production facilities. Ensured that all media was distributed to the broadcast television, media and web outlets meeting daily and nightly deadlines.

- Rules of the Game, Harper Collins Publishing/MySpace TV (Web Series) 2008**
Co-Producer, director, editor and motion Graphics for Neil Strauss's Best-Selling title "Rules of the Game" This award-winning series won acknowledgements for editing and received over 10 million views. <http://www.neilstrauss.com/rules-of-the-game>
- Texas Triggers Promo, Colby Donaldson (Top Shot Spin-Off) 2012**
Producer, director and camera operator for promo and marketing materials for Colby Donaldson and History Channels' "Top Shot Experience."
<http://www.youtube.com/watch?v=33RJbEgzoqW>
- Krusher Off-Road Promo Series 2020**
Produced wrote & shot social media ad campaign for client.
- Spiderman The Animated Series 30th Anniversary – Producer / Director / Editor 2019**
Multi-camera writer's symposium showcasing the writers and their experiences writing and working on Spiderman the Animated Series.
- Snaggle Tooth Studio Promos 2019**
Produced, shot & edited social media promo campaign for music studio.
- Assistance League: 30sec & 90sec National Ad Campaign 2018**
Co-created, produced, edited, online edit and colorist for national 30sec and 90sec ad campaign.
- Dr. Dyan Haspel Johnson: Self-Hypnosis for Healing 2018**
Producer, director, editor for series of instructional and promotional videos on self-hypnosis for healing.
- Whittmore House Salon, Paint the World Tour 2016 – 2017**
Coordinating Producer. Hired crews and coordinated production and post for multi-camera live switching event profiling world renowned hair colorists in multiple city tour.
- Los Angeles World Airports, (LAX) 2016 – 2019**
Produced, directed and edited promotional videos of events at LAX, also provided seasonal DJ , Karaoke, and emcee entertainment throughout the International Terminal.
- Dr. Carly LeVine DDS., Promotional & Marketing Videos & Website 2016 - 2018**
Producer, director, lead designer and post-production for promotional and marketing videos, interviews and materials for website and social media marketing for doctor and dental practice. Created logos and branding elements, copy writer and web and graphic design.
- The Palisades Dentists, Promotional & Marketing Videos & Website 2017 -2018**
Producer, director, lead designer and post-production for promotional and marketing videos, interviews and materials for website and social media marketing for doctor and dental practice. Created logos and branding elements, copy writer and web and graphic design.

- Palisades Surgical Arts: Promotional & Marketing Videos & Website** 2017 - 2018
 Producer, director, lead designer and post-production for promotional and marketing videos, interviews and materials for website and social media marketing for doctor and dental practice. Created logos and branding elements, copy writer and web and graphic design.
- Godiva Chocolate Turns 90, Promotional Marketing Video 2016**
 Producer director editor for promo marketing video for Godiva's 90th at LAX.
- BPOE. Elks Lodge Promo, Marketing Videos** 2014-2017
 Co-Produced, Directed and Edited series of Promotional event videos for Elks USA.
- Operation Lion Claws Military Simulation Docuseries** 2004-2018
 Producer, writer, director and editor. Provided production & post, crews and equipment for nationwide event docuseries and fundraising arm of the U.S. Army. Produced over 50 short and full-length DVD/Blu-ray and online delivered titles from 2004 to 2018. Responsible for design, branding and marketing materials from print to audio/visual. <http://www.youtube.com/watch?v=98FBbfmNlg&feature=plcp>
- UNICEF PSAs, Xingu Films/Trudie Styler** 2005
 Producer, director and lighting design for a series of PSAs for UNICEF featuring Tom Hanks and Dustin Hoffman.
- Federal Public Defenders Office of Tennessee – Forensic Video Analyst** 2013
 Digitally enhanced CCTV video to assist Public Defenders Office.
- The Vision Awards, RP International** 2006-2008
 Co- Producer, camera operator, technical supervisor and technical director for multi camera broadcast awards show.
<http://www.rpinternational.org/events/vision-awards.html>
- Exploring Southern California Travel Series, SoCal Tourism Bureau** 2008-2012
 Producer, writer, director and post-production of two travel shows designed to promote tourism to Southern California from high-end Chinese tourists. The narrative series showcases the travels of four Chinese friends, their fluent Chinese speaking Caucasian tour guide and their adventures to San Diego, Buena Park, Knott's Berry Farm, Disneyland and Universal Studios. <http://visitsocal.org/>
- Everybody Loves You When You're Dead (Book Trailer), Harper Collins** 2011
 Producer and editor for book trailer.
http://www.youtube.com/watch?v=UJDcJRF3_qw
- Sophia Yin DVM (Animal Behaviorist)** 2009-2014
 Producer, writer, director and post-production for a series of promotional materials, seminar and instructional DVDs. <http://drsophiayin.com/>
- U.S. Army Ranger (ret) Col. Danny McKnight, The Story of Black Hawk Down** 2008
 Producer, director, camera operator, editor of a seminar DVD to accompany the book "The Streets of Mogadishu."

A Weekend of Heroes, Military Action Figure & Collectables DVD Series 2003-2008
Producer, writer, director, camera operator and post-production for DVD series that covered the world of action figures and war heroes and real-life battle re-enactments.

ADDITIONAL WORK HISTORY

The Annual ABA Awards (Multi-camera awards show) 2003-2010
Producer, writer, segment producer, director, technical director, editor, for live to tape, multi-camera awards banquet.

Aetna Wii Bowling Championship 2011
Segment Producer, Camera Operator.

Recall Healing Health & Wellness Seminar (DVD) 2008
Camera Operator, Lighting Design.

Colgate Health & Fitness (DVD & Broadcast) 2008
Digital Image Technician.

U.S. Army National Guard (Recruitment DVD) 2007
Producer, Director, Editor, DVD Producer.

Best of USA Marketing: Airsoft Sports Etiquette & Training (DVD) 2007
Producer.

Stylelife.com (NYC East Coast Seminar DVD) 2007-2008
Co-Producer, Camera Operator, Editor, Motion Graphics.

Stylelife.com (Seminars & Instructional Videos) 2007-2008
Co-Producer, Camera Operator, Editor, Motion Graphics.

Bershadsky Productions, Stream Date (TV Pilot) 2008
Online Editor, Graphic Artist.

ImagineAsia TV, Comedy Zen (Broadcast TV) 2006
Camera Operator.

Dream Post Productions, Underachiever Marketing Seminar (DVD) 2006
Camera Operator, Digital Image Technician.

Aurelien Arts, Dancing with Fahtime Fitness (DVD) 2006
Camera Operator, Production Coordinator.

American Cancer Society (Broadcast PSA) 2006
Camera Operator.

Best of USA Marketing, MadMax Ranger Camp (DVD) 2006
Producer, Director, Editor.

Neil Strauss, The Game Seminar (DVD) 2005
Co-Producer, Camera Operator.

Speed Channel, Nascar Craftsman Truck Series (Broadcast)	2005
Camera Operator, Lighting Design, Driver & Team Interviews.	
Toyota Racing Development, Industrial/Promo	2005
Camera Operator.	
E Entertainment Television, Hoops for Hollywood (Broadcast)	2005
Camera Operator	
Best of USA Marketing, WW2 Battle Re-enactments. (DVD)	2003-2008
Producer, Camera Operator, Editor for five battle re-enactments for documentaries and stock footage. Episodes included: "The Battle at Seelow Heights", "The War Birds WWII" and "Stalingrad".	
American Mortgage Capital, Dinner & Loan (Infomercial)	2005
Co-Producer, Co-Writer, Camera Operator, Editor for mock cooking show in which prospective loan clients learned how to fill out mortgage loan paperwork and cook a meal at the same time.	
New Land Music, David Thiele Live (Promotional/EPK)	2005
Director, Camera Operator, Editor.	
CBS, Behind Y&R: Victoria Rowell (Broadcast/Web)	2004
Director, Camera Operator, Editor	
Thunderbird Music, JRZ System (Promotional/EPK)	2004
Producer live multi-cam music event. Editor EPK.	
CBS, Behind Y&R: Victoria Rowell (Broadcast/Web)	2004
Director, Camera Operator, Editor	
Oasis TV (Freelance Editor)	2003
Dr. Francis Palmer, Inspired Plastic Surgery (Infomercial)	2003
Director, Camera Operator, Editor.	
PAS Cosmetics (Infomercial)	2003
Director, Camera Operator Editor.	
Rocky's Bar & Grill, Tunnel Vision (30 sec Spot)	2002
Co-Producer, Co-Writer, Editor.	
PAS Cosmetics (Infomercial)	2003
Co-Producer, Director, Camera Operator, Editor.	
Morepony Pictures, The Making of a Hero (Featurette)	2002
Producer, Director, Editor of a behind the scenes featurette.	
Morepony Pictures, The Hero (Short Film)	2002
Co-Producer, Editor.	

ADDITIONAL WORK EXPERIENCE

Koncert Entertainment (owner), Walt Disney World Co., Nickelodeon TV, Lynch Entertainment, TallPony Productions, BellSouth Mobility, Nightwing Entertainment Group, RST Productions, Pandemonium Productions, Bruno White Entertainment, Pet-TV Network, HGTV, LA Greek Film Festival, PETA, Animal World News, CBS TV.

ADDITIONAL SKILLS & ABILITIES

Pre-Production: Proficient in Mac & PC operating systems and associated software. Microsoft Office, EP Scheduling & Budgeting, Final Draft, Filemaker Pro and more.

Production: Lighting, live audio mixing for camera and stage, ENG, prosumer, and DSLR cameras. All tape and tapeless formats. Experience with Arri SR and Aaton 16mm film cameras.

Post-Production: Proficiency in post-production video & film workflows and software including Adobe Creative Cloud: Premiere Pro, After Effects, Photoshop, Audition, Media Encoder, Compressor, Mocha AE and more.

EDUCATION

Daytona State College **1994-1996**

General studies (AA) Full Scholarship

Valencia College **1996-1998**

Film & Television Production, Unit Production Management, Stagecraft & Lighting Design

Video Symphony Pro-School of Media Production **2012-2015**

Motion Graphics Course Study, Advanced Adobe Creative Suite, Motion Tracking Workshop